

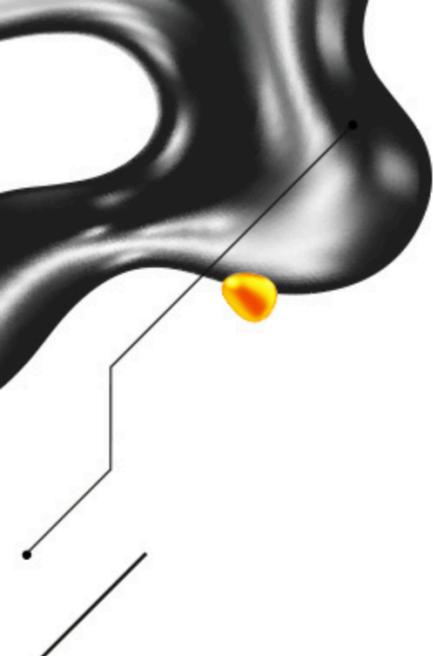
The background is a complex collage of technical and engineering imagery. It includes a close-up of a propeller on a motor, a person wearing yellow VR goggles, a 3D wireframe model of a building's roof structure, and abstract black and yellow shapes. The overall aesthetic is modern and futuristic.

TECHNO RAMA'26

27 MAY
KTU SANTAKA
VALLEY

LET'S
MAKE IT

PARTNERSHIP
PROPOSAL



01

About the Event

Date of the event

2026.05.27

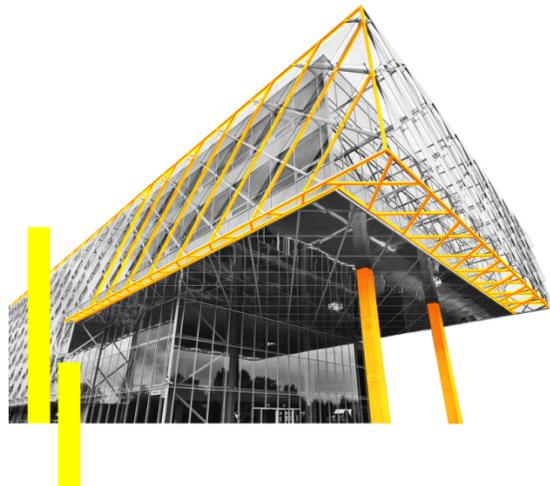
Venue

KTU „Santakos slėnis“



This year's longest-running innovative technology exhibition competition at KTU, **"Technorama"**, invites creators of innovations and technology enthusiasts to meet on **May 28th at KTU "Santaka Valley"**.

Event slogan, **"Let's make it!"** invites to create now and here!



Over 20 years of experience



Over 170 participants annually



Around 70 innovations presented annually



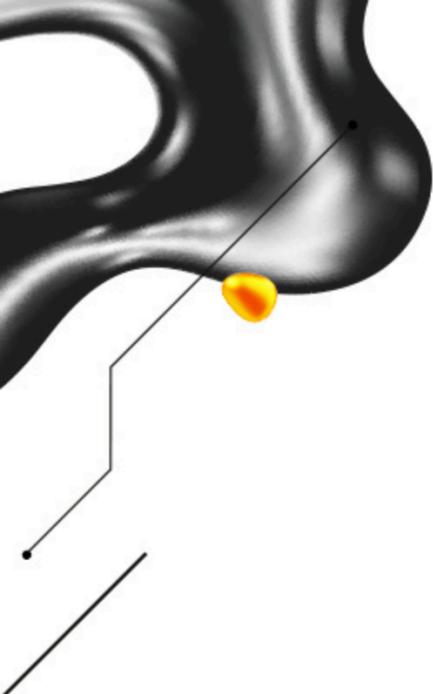
Around 1,000 exhibition visitors



1 pitch competition held during the exhibition

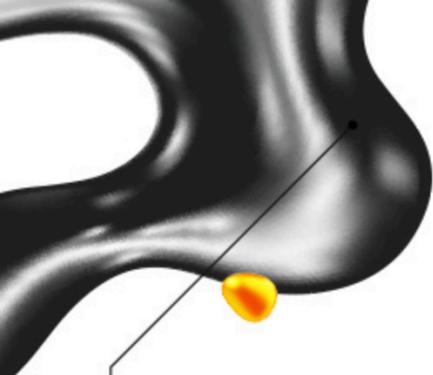


10–15 creators awarded annually



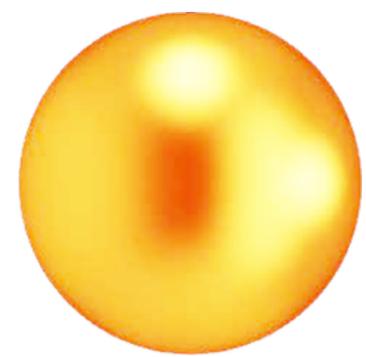
02

Innovation Areas



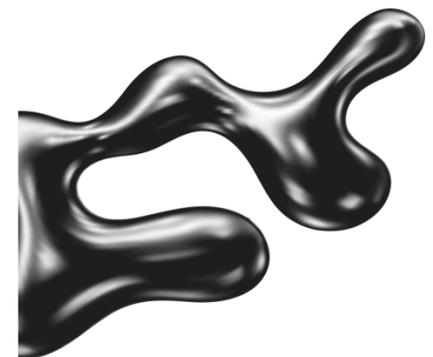
Food

Solutions related to food technology, production, safety, quality, promotion of healthy nutrition, education, packaging, food waste reduction, and waste minimization



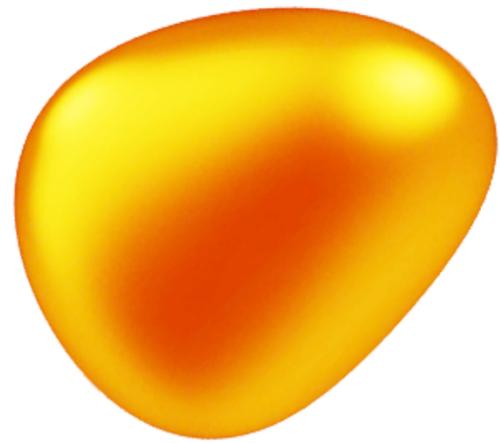
Health

Solutions for strengthening the healthcare system, ensuring better human health, promoting sustainable health economics, and related solutions.



Environment

Solutions addressing challenges in the areas of climate, energy, waste, raw materials, air, water, and environmental quality, promoting circular economy, education, and related solutions.



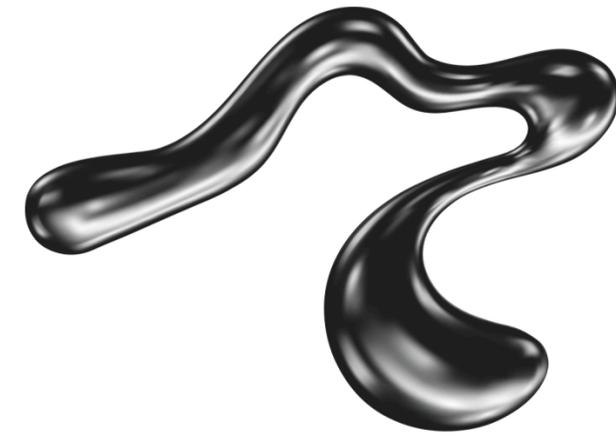
Inclusive and Creative Society

Includes social innovation, communication, education, gaming, entrepreneurship promotion, education, and related solutions.



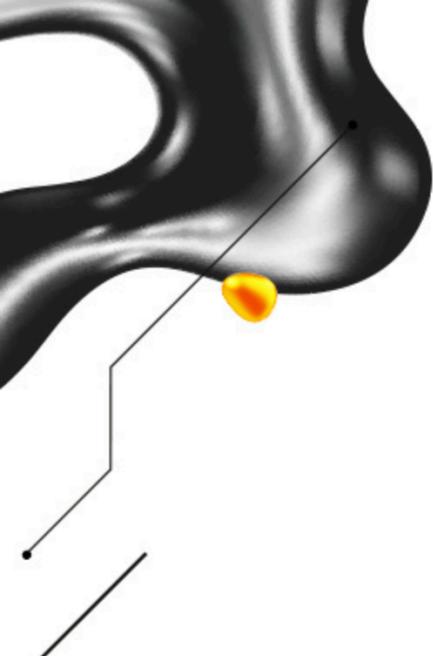
Defence and Space Solutions

Solutions for increasing national and European security and risk reduction. Innovative solutions advancing exploration, communication, and scientific discovery in space.



Digital Solutions

Mobile, computer, and other digital solutions in various categories.



03

Partnership proposal

Value for Event Partners



10000 €

Company visibility in event communications

- Prize established in the company's name
- Company logo featured among partners on the official event website (technorama.ktu.edu)
- Visibility on social media (up to 2 posts)
- Company logo included in the event aftermovie
- Long-term visibility in communication channels after the event

Talent discovery and participation in the evaluation committee:

- Opportunity to connect directly with exhibition participants
- Participation of one company representative in the evaluation committee with voting rights
- Company representative presenting the prize during the award ceremony
- Business-to-business (B2B) networking during the event

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RAMA'26

Value for the Main Event Partner



Communication and Content

- Naming rights: the Pitch Battle competition is named after your company
- Maximum visibility: company logo displayed on the main stage backdrop, photo wall, and across the event's visual media
- Main partner status highlighted in all event communications
- Exclusive content: a dedicated PR article (via communication partners' channels) and an interview with a company representative published on innovation and national media platforms
- Digital visibility: 3 posts on social media (Facebook, Instagram, LinkedIn) and company logo featured in the event aftermovie

5000 €

Participation in the Evaluation Committee

- 2 company representatives with voting rights in the Pitch Battle evaluation committee
- Named prize: the main Pitch Battle award (€1000) established in the company's name
- Opportunity to deliver a welcome speech during the opening and present awards at the closing ceremony

Talent and Networking

- Exclusive meeting: meeting with the winning team at the university after the event
- Physical presence: exhibition space with a company stand and branding materials (roll-up banners, posters) in the exhibition area
- Business-to-business (B2B) networking during the event

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Contacts

Vaida Morkūnaitė - Mačiulienė

- +370 695 73 507
- vaimor@ktu.lt
- technorama.ktu.edu

Do you have ideas on how you would like to contribute to the event? We would be happy to explore alternative collaboration formats together.