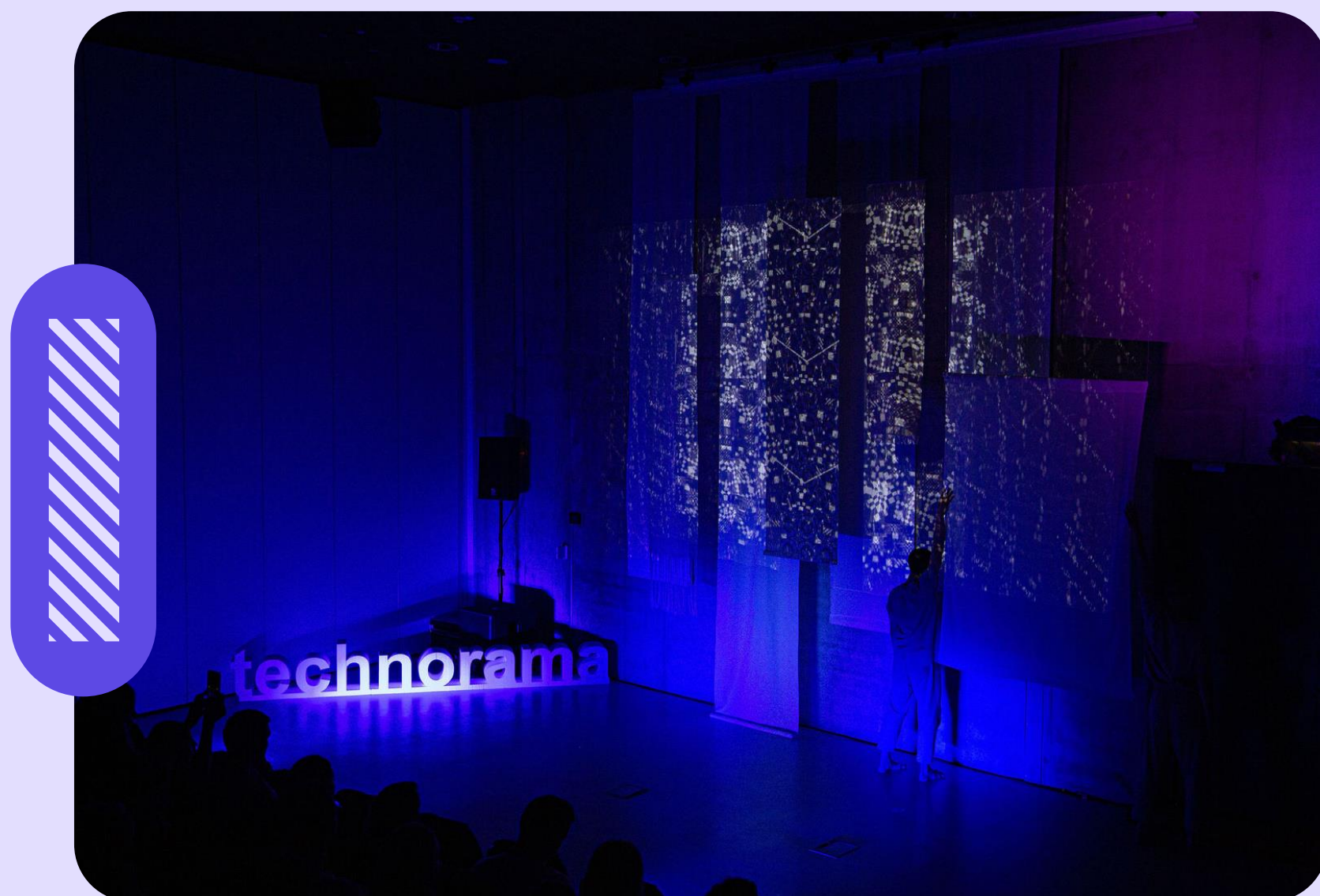
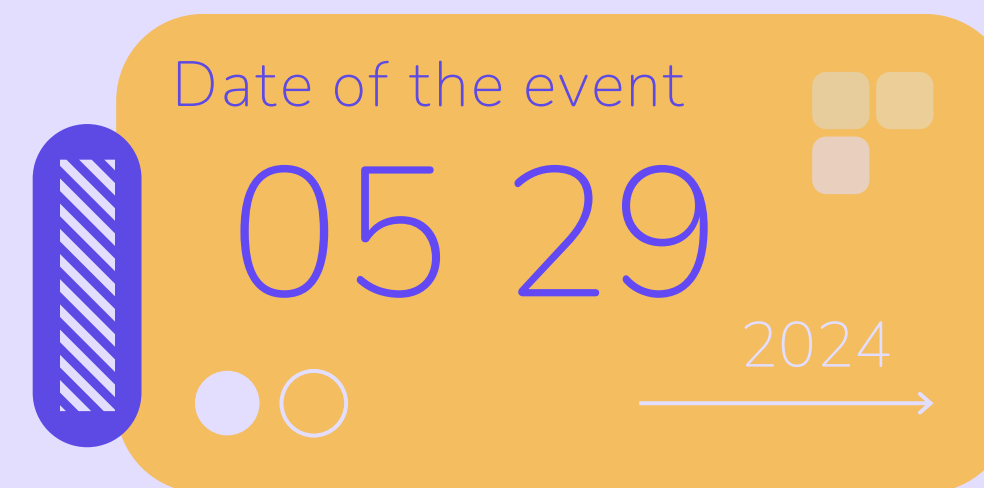






# About the event



This year's longest-running innovative technology exhibition competition at KTU, "Technorama", invites creators of innovations and technology enthusiasts to meet on May 29th at KTU "Santaka Valley".

This year's event slogan, "Let's make it!" invites to create now and here!



# Facts about Technorama



>20 years for the event



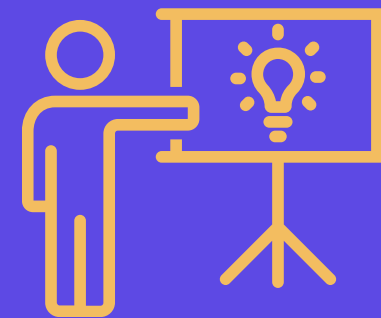
>160 participants annually



~70 innovations presented annually



~1,000 exhibition visitors



1 idea pitch competition during the exhibition



10-15 creators awarded annually



# Innovation areas



**FOOD.** Solutions related to food technology, production, safety, quality, promotion of healthy nutrition, education, packaging, food waste reduction, and waste minimization.

**HEALTH.** Solutions for strengthening the healthcare system, ensuring better human health, promoting sustainable health economics, and related solutions.

**ENVIRONMENT.** Solutions addressing challenges in the areas of climate, energy, waste, raw materials, air, water, and environmental quality, promoting circular economy, education, and related solutions.

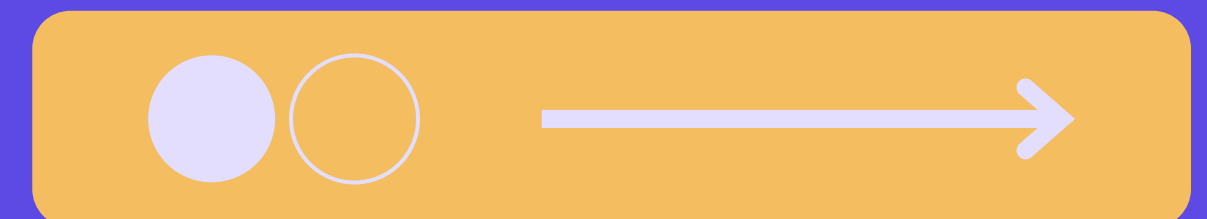
**INCLUSIVE AND CREATIVE SOCIETY.** Includes social innovation, communication, education, gaming, entrepreneurship promotion, education, and related solutions.

**DEFENSE.** Solutions for increasing national and European security and risk reduction.

**DIGITAL SOLUTIONS.** Mobile, computer, and other digital solutions in various categories.

**MOBILITY.** Solutions for all modes of transportation, mobility efficiency, network decongestion, safety improvement, sustainable urban growth, efficient use of public spaces, behaviour education, and related solutions.

**ENGINEERING.** Solutions related to production process automation, robotics, electronics, electrical, mechanical, mechatronics, construction, transportation, information technology, and related solutions.



# Partnership Proposal

## Partnership Benefits and Opportunities



1000 EUR

### Company Positioning in the Event Communication:

- Prize established in the company's name
- Logo among partners on the official website ([technorama.ktu.edu](http://technorama.ktu.edu))
- On social media (up to 2 posts)
- In press releases (up to 2 mentions)
- During the event – distribution of the company's branded materials (1 roll-up or poster)
- Display the company's logo in the event video clip (the after movie)
- Long-term visibility in communication channels after the event

### Talent Search and Participation in the Evaluation Committee:

- Opportunity to directly contact the exhibition participants
- Participation of one (1) company representative in the evaluation committee with decision-making power
- Participation of a company representative in awarding the prize during the award ceremony
- Opportunity to arrange a meeting with the winning team after the event
- Business-to-business (B2B) lunch during the event



# Additional Promotion Opportunities on lrytas.lt Website



- Partner Integration on lrytas.lt Subpage
- Article dedicated solely to the event partner
- Promotion of the partner on social media
- Advertising banners with content in the related portal environment

The terms of the additional offer are coordinated by lrytas.lt representatives. If you are interested in promotion opportunities, please contact the "Technorama" organizers.





# Contacts



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