



TECHNO RAMMA 2023

05
25



DIVE DEEP INTO
TECHNOLOGY!



>20
YEARS FOR THE
EVENT



>160
YOUNG SCIENTISTS



>60
INNOVATIONS



>250
PRESENTATION OF
PROMOTIONAL
VIDEO AT KTU
SPACES



>9500
REACHED
STUDENTS



>10
AWARDS

+ NOMINATIONS

SPECIAL PRIZES ARE AWARDED TO THE MOST INNOVATIVE SOLUTION WITH THE GREATEST COMMERCIAL POTENTIAL IN

THE FOLLOWING AREAS:



FOOD. Food technology, production, safety, quality, healthy eating promotion, education, packaging, food waste and waste reduction and related solutions.



HEALTH. Strengthening the health care system, ensuring better health for citizens, promoting a sustainable health economy and related solutions.



ENVIRONMENT. Addressing the challenges of climate, energy, waste, raw materials, air, water, environmental quality, promoting the circular economy, education and related solutions.



DIGITAL SOLUTIONS. Digital solutions in different categories.



MOBILITY. All means of transport, mobility efficiency, reduction of networks congestion, increased security and sustainable urban growth, efficient use of public spaces, behavioral development and related solutions.



ENGINEERING. Automation of manufacturing process, robotics, electronics, electrical, mechanical, mechatronics, construction, transport, information technology and related solutions.



INTERACTIVE AND CREATIVE SOCIETY. Includes social innovations, communication, education, games, promotion of entrepreneurship and related solutions.



DEFENCE. Solutions to reduce risks and increase national and European security.

PARTNERSHIP PROPOSAL

+500 EUR PARTNERSHIP FEE

PRIZES: **2000** EUR **1500** EUR **1000** EUR

		2000 EUR	1500 EUR	1000 EUR
BEFORE THE EVENT 2-3 MONTHS TILLS THE EVENT	Participation in LIVE translation (discussion between last year winners, researchers and representative of partners company)	●		
	Reference of company with comment of company representative in the article	●	●	
	Displaying of the company's logo at the communication material: banners in the gallery of partners (startupspace.ktu.edu, technorma.ktu.edu), banners in social media	●	●	●
	Company's logo in the promotional video clip of the event will be broadcasted on the TV screens in KTU spaces	●	●	●
	Post about the company on Facebook (1-2 posts)	●	●	●
	Publication of a video prepared by the company (up to 1 min) at KTU Startup Space (Facebook) and National Innovation and Entrepreneurship Centre (KTU) (LinkedIn) social media accounts	●		
DURING THE EVENT	Announcing of the company name during the opening / closing ceremony of the event	●	●	●
	Participation of a company representative in the award ceremony	●	●	●
	Participation of a company representative in the jury to select the winners	●	●	●
	Possibility to distribute company's promo materials to exhibitors (distributed centrally)	●	●	●
	Displaying of the company logo on the photo wall	●	●	●
	Number of invitations for company representatives	4 vnt.	2 vnt.	1 vnt.
	Lunch for the company representatives	4 vnt.	2 vnt.	1 vnt.
AFTER THE EVENT	B2B meetings with teams	●		
	Displaying reference of the company name / logo in the final table of winners / prizes, in articles for the media	●	●	●
	Displaying of the company logo with a hyperlink to company's webpage in the digital catalogue of the event	●	●	●



TECHNO RAMA 2023



FOR MORE INFO:

ERIKA JUCEVIČIŪTĖ-BARISĖ
ERIKA.JUCEVICIUTE@KTU.LT
+370 (616) 18 097

VILIJA BALČIŪNAITĖ
VILIJA.BALCIUNAITE@KTU.LT
+370 (638) 48 272

WWW.TECHNORAMA-EN.KTU.EDU/

