







## **DIVE DEEP INTO TECHNOLOGY!**



>160 YOUNG SCIENTISTS



>60 INNOVATIONS



>20

YEARS FOR THE

EVENT

+

+

>250

**PRESENTATION OF** PROMOTIONAL VIDEO AT KTU SPACES



>9500 REACHED STUDENTS



>10 AWARDS

















# + NOMINATIONS

SPECIAL PRIZES ARE AWARDED TO THE **MOST INNOVATIVE** SOLUTION WITH THE GREATEST **COMMERCIAL POTENTIAL IN** 

### THE FOLLOWING AREAS:



**FOOD.** Food technology, production, safety, quality, healthy eating promotion, education, packaging, food waste and waste reduction and related solutions.



**HEALTH.** Strengthening the health care system, ensuring better health for citizens, promoting a sustainable health economy and related solutions.

**ENVIRONMENT.** Addressing the challenges of climate, energy, waste, raw materials, air, water, environmental quality, promoting the circular economy, education and related solutions.



**DIGITAL SOLUTIONS.** Digital solutions in different categories.

**MOBILITY.** All means of transport, mobility efficiency, reduction of networks congestion, increased security and sustainable urban growth, efficient use of public spaces, behavioral development and related solutions.



**ENGINEERING.** Automation of manufacturing process, robotics, electronics, electrical, mechanical, mechatronics, construction, transport, information technology and related solutions.

**INTERACTIVE AND CREATIVE SOCIETY. Includes social** innovations, communication, education, games, promotion of entrepreneurship and related solutions.

**DEFENCE.** Solutions to reduce risks and increase national and European security.

# PARTNERSHIP PROPOSAL

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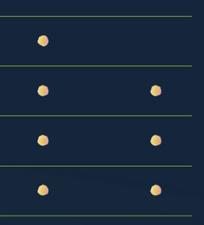
## **PRIZES: 2000**

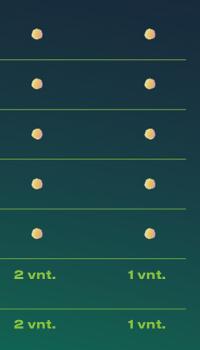
EUR

BEFORE THE EVENT	Participation in LIVE translation (discussion between last year winners, researchers and representative of partners company)	•
2-3 MONTHS TILLS THE EVENT	Reference of company with comment of company representative in the article	•
	Displaying of the company's logo at the communication material: banners in the gallery of partners (startupspace.ktu.edu, technorma.ktu.edu), banners in social media	•
	Company's logo in the promotional video clip of the event will be broadcasted on the TV screens in KTU spaces	•
	Post about the company on Facebook (1-2 posts)	•
	Publication of a video prepared by the company (up to 1 min) at KTU Startup Space (Facebook) and National Innovation and Entrepreneurship Centre (KTU) (LinkedIn) social media accounts	•
DURING THE EVENT	Announcing of the company name during the opening / closing ceremony of the event	•
	Participation of a company representative in the award ceremony	•
	Participation of a company representative in the jury to select the winners	•
	Possibility to distribute company's promo materials to exhibitors (distributed centrally)	•
	Displaying of the company logo on the photo wall	•
	Number of invitations for company representatives	4 vnt.
	Lunch for the company representatives	4 vnt.
AFTER THE EVENT	B2B meetings with teams	•
	Displaying reference of the company name / logo in the final table of winners / prizes, in articles for the media	•
	Displaying of the company logo with a hyperlink to company's webpage in the digital catalogue of the event	•

### +500 EUR PARTNERSHIP FEE









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FOR MORE INFO:

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