



22

# TECHNORAMA

CODE: INNOVATION

2022/05/26

KTU SANTAKA VALLEY

+ VIRTUAL PLATFORM



22

# TECHNORAMA



>20

YEARS FOR THE EVENT



>160

YOUNG  
SCIENTISTS



>60

INNOVATIONS



>20

AWARDS



365

DAYS IN VIRTUAL  
PLATFORM



>250

PRESENTATION  
OF PROMOTIONAL VIDEO  
AT KTU SPACES



>1200

UNIQ VIEWS  
OF CONFERENCE



>9500

REACHED STUDENTS



# NOMINATIONS

SPECIAL PRIZES ARE AWARDED TO THE MOST INNOVATIVE SOLUTION WITH THE GREATEST COMMERCIAL POTENTIAL IN THE FOLLOWING AREAS:



+ OTHER PRIZES

- FOOD**  
Food technology, production, safety, quality, healthy eating promotion, education, packaging, food waste and waste reduction and related solutions.
- HEALTH**  
Strengthening the health care system, ensuring better health for citizens, promoting a sustainable health economy and related solutions.
- ENVIRONMENT**  
Addressing the challenges of climate, energy, waste, raw materials, air, water, environmental quality, promoting the circular economy, education and related solutions.
- DIGITAL SOLUTIONS**  
Digital solutions in different categories.
- MOBILITY**  
All means of transport, mobility efficiency, reduction of networks congestion, increased security and sustainable urban growth, efficient use of public spaces, behavioral development and related solutions.
- ENGINEERING**  
Automation of manufacturing process, robotics, electronics, electrical, mechanical, mechatronics, construction, transport, information technology and related solutions.
- INTERACTIVE AND CREATIVE SOCIETY**  
Includes social innovations, communication, education, games, promotion of entrepreneurship and related solutions.



# PARTNERSHIP PROPOSAL

500 EUR PARTNERSHIP FEE

+ PRIZE:

1500  
EUR

1000  
EUR

500  
EUR

## BEFORE THE EVENT

2-3 months till  
the event

Participation in LIVE translation (discussion between last year winners, researchers and representative of partners company)	o		
Reference of company name with comment of company representative in the article	o	o	
Displaying of the company's logo at the communication material: banners in the gallery of partners (startupspace.ktu.edu, technorma.ktu.edu), banners in social media	o	o	o
Company's logo in the promotional video clip of the event, will be broadcasted on the TV screens in KTU the spaces	o	o	o
Short introduction of the company at Facebook event page (1-2 posts)	o	o	o

## DURING THE EVENT

Participation of a company representative in the conference as a speaker and / or discussion participant	o		
<u>Booth in the virtual platform of the event</u>	o		
Announcing of the company name during the opening / closing ceremony of the event	o	o	o
Participation of a company representative in the award ceremony	o	o	o
Participation of a company representative in the jury to select the winners	o	o	o
Possibility to distribute company's promo materials to exhibitors (distributed centrally)	o	o	o
Displaying of the company logo on the photo wall	o	o	o
Business lunch	o	o	o

## AFTER THE EVENT

B2B meetings with teams	o		
<u>Company stand on a virtual event platform</u>	o		
Displaying reference of the company name / logo in the final table of winners / prizes, in articles for the media	o	o	o
Displaying of the company logo with a hyperlink to company's webpage in the digital catalogue of the event	o	o	o

## BOOTH IN VIRTUAL PLATFORM

(+350 EUR)

Displaying of visual (video / photo) material (material to be provided to organizers by 17/04/2022)	o		
Displaying of textual information with hyperlinks (unlimited) (information to be provided to organizers by 17/04/2022)	o		
Soundtrack for the stand (coordinated individually with a partner)	o		
Stand animation (coordinated individually with a partner)	o		



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MORE INFORMATION:

ERIKA JUCEVIČIŪTĖ-BARISĖ

ERIKA.JUCEVICIUTE@KTU.LT

+370 (616) 18 097

TOMAS PROSCEVIČIUS

TOMAS.PROSCEVICIUS@KTU.LT

+370 (612) 47 594

[TECHNORAMA-EN.KTU.EDU/](https://technorama-en.ktu.edu/)