

## 55 TECHNORAMA

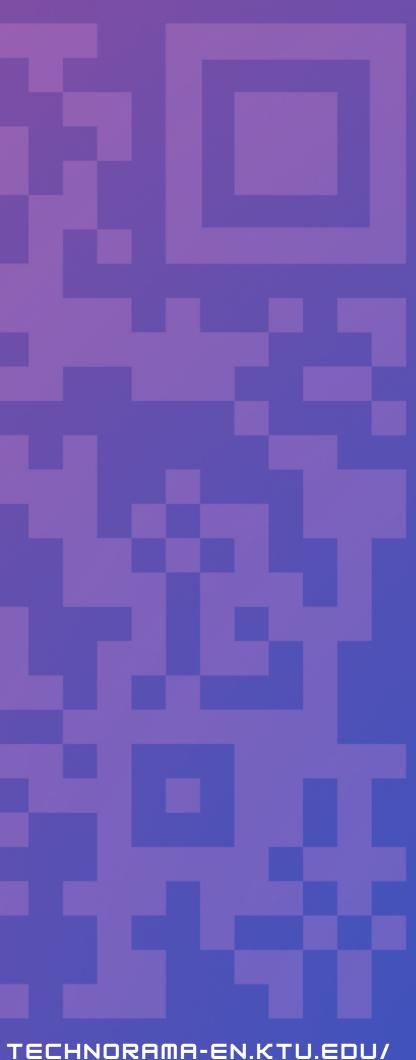
## CODE: INNOVATION

# 2022/05/26

### KTU SANTAKA VALLEY

+ VIRTUAL PLATFORM





## TECHNORAMA ktu 1922

















#### TECHNORAMA-EN.KTU.EDU/



## NOMINATIONS

SPECIAL PRIZES ARE AWARDED TO THE MOST INNOVATIVE SOLUTION WITH THE GREATEST COMMERCIAL POTENTIAL IN THE FOLLOWING AREAS:



**OTHER PRIZES** 



Food technology, production, safety, quality, healthy eating promotion, education, packaging, food waste and waste

Strengthening the health care system, ensuring better health for citizens, promoting a sustainable health economy and

Addressing the challenges of climate, energy, waste, raw circular economy, education and related solutions.

All means of transport, mobility efficiency, reduction of networks congestion, increased security and sustainable urban growth, efficient use of public spaces, behavioral

Automation of manufacturing process, robotics, electronics,

Solutions to reduce risks and increase national and

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# PARTNERSHIP

+	PR:	ΤZ	<b>E</b> :	

	PRUPUSHL +	PRIZE:	1500 EUR	1000 EUR	500 EUR
	Participation in LIVE translation (discussion between last year winners, researchers and representative of partners company)		o		
	Reference of company name with comment of company representative in the article		o	ο	
BEFORE	Displaying of the company's logo at the communication material: banners in the gallery of partners (startupspace.ktu.edu, technorma.ktu.edu), banners in social media		ο	ο	ο
THE EVENT	Company's logo in the promotional video clip of the event, will be broadcasted on the TV screens in KTU	the spaces	ο	ο	0
2-3 months till the event	Short introduction of the company at Facebook event page (1-2 posts)		o	o	o
	Participation of a company representative in the conference as a speaker and / or discussion participant		0		
	Booth in the virtual platform of the event		0		
	Announcing of the company name during the opening / closing ceremony of the event		ο	0	0
DURING	Participation of a company representative in the award ceremony		ο	ο	ο
THE EVENT	Participation of a company representative in the jury to select the winners		ο	0	ο
	Possibility to distribute company's promo materials to exhibitors (distributed centrally)		ο	0	ο
	Displaying of the company logo on the photo wall		ο	0	ο
	Business lunch		o	o	ο
	B2B meetings with teams		0		
AFTER	Company stand on a virtual event platform		•		
THE EVENT	Displaying reference of the company name / logo in the final table of winners / prizes, in articles for the r	media	0	ο	ο
	Displaying of the company logo with a hyperlink to company's webpage in the digital catalogue of the e	event	o	o	o
BOOTH IN	Displaying of visual (video / photo) material (material to be provided to organizers by 17/04/2022)		o		
VIRTUAL	Displaying of textual information with hyperlinks (unlimited) (information to be provided to organizers b	by 17/04/2022)	ο		
<u>platform</u>	Soundtrack for the stand (coordinated individually with a partner)		0		

(+350 EUR) Stand animation (coordinated individually with a partner)

#### **500 EUR PARTNERSHIP FEE**

0		
0		
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MORE INFORMATION:

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